



# ISO/IEC 27701 : 2019

## Privacy Information Management

### WHAT IS ISO/IEC 27701?

ISO/IEC 27701 is a Privacy Information Management System (PIMS). This extension to the ISO/IEC 27001 Information Security Management System outlines requirements and provides guidance for establishing, implementing, maintaining, and continually improving a Privacy Information Management System (PIMS). As an extension, ISO/IEC 27701 must be implemented alongside an existing ISO/IEC 27001 system or in conjunction with a new ISO/IEC 27001 system.

ISO/IEC 27701 focuses on the 'information' aspect of privacy and how businesses deal with the processing of personal information. No one wants a company or person to use their private information without permission; this means limiting access to your personal information and keeping it confidential. Having confidence in a business is crucial, and a company that utilises a PIMS will gain a high reputation for information security.

### WHO NEEDS ISO/IEC 27701?

Almost every business holds PII (personally identifiable information); therefore, this standard applies to all business types regardless of size. Including public and private companies, government entities and not-for-profit groups, which are PII controllers and/or PII processors processing PII within an Information Security Management System (ISMS).

ISO/IEC 27701 is a sector-specific standard related to ISO/IEC 27001:2013 and ISO/IEC 27002:2013, which focuses on PIMS-specific requirements. Compliance with this standard is based on adherence to these requirements and with the requirements in ISO/IEC 27001:2013. Therefore, any company that processes personal information will benefit from an ISO/IEC 27701 Privacy Information Management System to help protect and regulate the personal information they hold.

## BENEFITS OF ISO/IEC 27701

ISO/IEC 27701 supports your business in showing compliance with the requirements of a PIMS and demonstrating trust with clients by securing their personally identifiable information (PPI). Additional benefits of an effective ISO/IEC 27701 are vast and can be unique to your specific business, but could include:

- Improved staff competence and processes to avoid breaches
- Builds trust in managing personal information and protects your reputation
- Increased transparency between stakeholders
- Facilitates effective business agreements
- Clarifies roles and responsibilities
- Supports compliance with privacy regulations, including GDPR
- Supports the continual improvement process of the Privacy Information Management System within the business
- Increased customer satisfaction by maintaining the integrity of customers' and other interested parties' personally identifiable information
- And can be implemented simultaneously with ISO/IEC 27001

## RELATED SERVICES AND PRODUCTS

Beyond ISO/IEC 27701, IMSM can also introduce your business to a range of management system standards designed to be compatible and integrated to help develop and grow a profitable company by delivering audit efficiency, consistency and continual improvement.

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